



## **FRP 2025-28 strategy**

In 2025, FRP's trustees and management consulted with staff, volunteers and community to develop a new strategy for 2025-28.

Our previous strategy documents detail a lot about the charity and what we are achieving (and we are keeping them on our website); this was an update on our priorities.

We agreed the following, and are happy to share it with you.

## **FRP's vision**

Our vision is a greener community which avoids waste.

## **FRP's mission**

We support the community with practical solutions that help the environment by reducing waste.

We enable people to reduce their environmental impact, through practical waste prevention solutions.

We run initiatives in waste prevention that enable people to lead their lives with a lower environmental impact.

## **FRP's Values**

We are environmentalists

We are community minded

We are inclusive

## **2025-28 strategic priorities:**

- We want more people to visit us and be involved in our work
- We want to secure a future for our pioneering and high-impact inclusive community work, which we call Green Champions
- We want to have premises which are suitable and secure, enabling us to plan and flourish for the future
- We want to do further work towards achieve a financially sustainable model for our trading operations
- We want to be active - locally and potentially beyond - on the importance of increasing reuse, reclaim and repair

## **Core principles:**

- We want our work to have a direct impact (reducing both waste and greenhouse gases / CO<sub>2</sub>)
- We want to enable and empower people to make more environmentally-positive choices in their lives
- We want to be inclusive and supportive of the community in everything we do

## **Immediate priority work:**

- We will complete evaluation and planning for our community programmes and speak with funders
- We will create a new Retail Strategy focussed on serving more of the community and diverting more from waste